



# **SOCIAL MEDIA IMAGE SIZES**

## **ALL SIZES IN PIXELS**





### LinkedIn Business Profile



### LinkedIn Business Cover

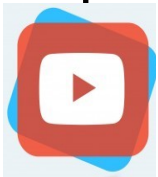


**Image Post size:** 1200 x 1200 (Desktop), 1200 x 628 (Mobile)

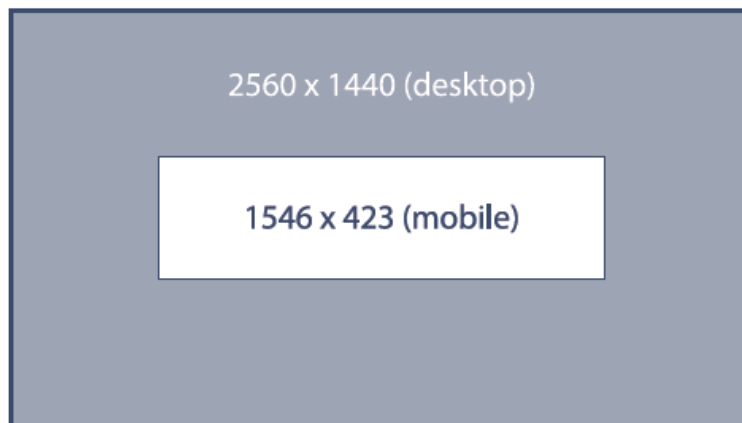
**Link Post size:** 1200 x 628

**Video size:** 256 x 144 (Minimum) to 4096 x 2304 (Maximum)

**Maximum Video Length:** 10 minutes



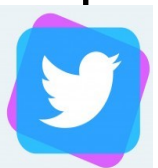
### Youtube Channel Cover



**Standard Video size:** 1280 x 760

**Maximum Video Length (unverified):** 15 minutes

**Maximum Video Length (verified):** 60 seconds



### Twitter Profile



### Twitter Cover



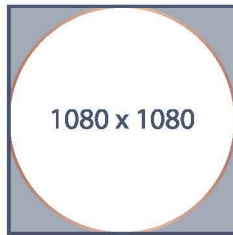
**Image Post size:** 1024 x 512

**Card Image size:** 1200 x 628

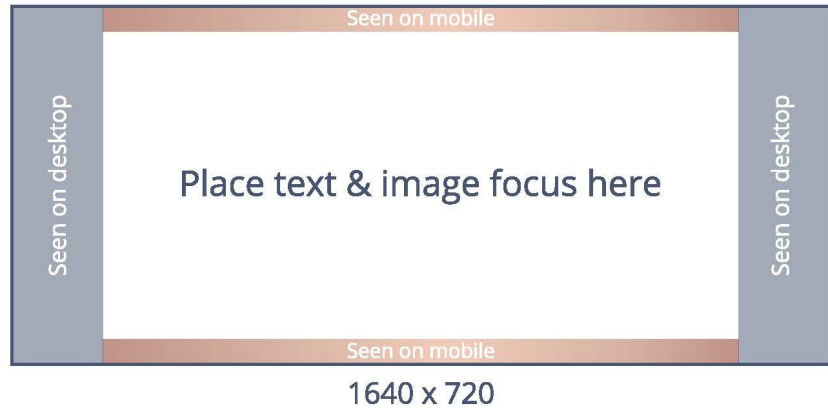
**Video size:** 720 x 720 (Square), 1280 x 720 (Landscape), 720 x 1280 (Portrait)

**Maximum Video Length:** 140 seconds

## Facebook Profile



## Facebook Business Page Cover



**Link Image size:** 1200 x 630

**Image Post size:** 1200 x 630

**Video size:** 1280 x 720

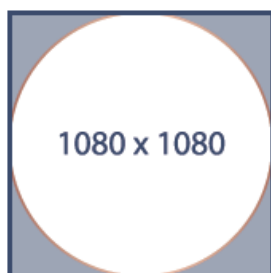
**Maximum Video Length:** 240 minutes

**Story Image size:** 1080 x 1920

**Event Image size:** 1920 x 1080

**Group Cover Image size:** 1640 x 922

## Instagram Profile



**Image Post size:** 1080 x 1080 (Square), 1080 x 566 (Landscape), 1080 x 1350 (Portrait)

**Story image & IGTV Video size:** 1080 x 1920

**Minimum Video size:** 600 x 600 (Square), 600 x 315 (Landscape), 600 x 750 (Portrait),  
600 x 700 (Carousel)

**Maximum Video Length:** 60 seconds

## Tips

- If you need a free tool to create and resize images, you can go to [www.canva.com](http://www.canva.com)
- Ensure that your profile picture on all of your business pages, is represented by your logo & update the image often.
- If you need to edit your videos, you can use Video Pad Video Editor.